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Sponsorship Proposal.

Join the winning team, become a sponsor

Conversations Unearthed is more than a podcast — it's a cultural force.

We're solidifying ourselves as Richmond, Virginia's #1 podcast, and now we're branching into new cities with a mission: to amplify stories that matter and brands that move the culture forward.

This is your opportunity to align with a platform that's growing fast, making impact, and giving your brand unmatched visibility. Let's elevate — together.

We stream on all platforms — Apple Podcasts, Spotify, YouTube, iHeart, Amazon Music, and more — ensuring your brand reaches a wide and diverse audience.

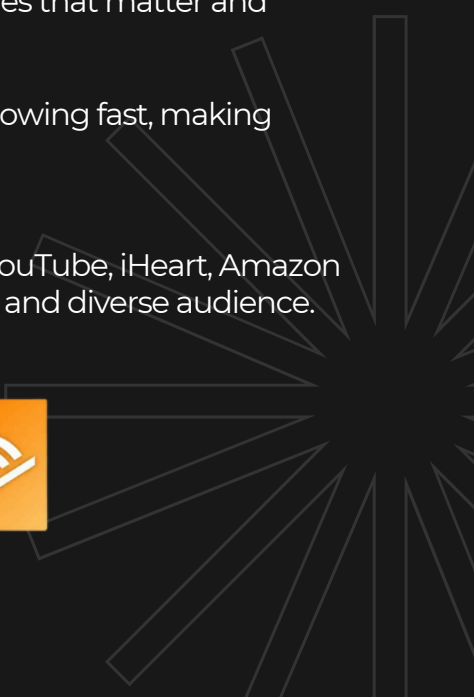
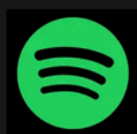
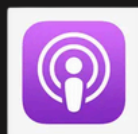
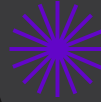


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Let's build something impactful, together.

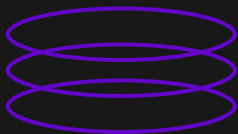


Background of the Organization

Conversations Unearthed was created from a leap of faith — and a deep calling to build something greater than just a platform. Founded by Breonna Moore, a registered nurse turned real estate investor, the podcast began after she made a bold move: cashing out on a real estate investment to fund a 12-month sabbatical in search of purpose.

That soul-search led to something powerful — the realization that her passion lies in curating conversations that spark real change. From money to mental health, from healing to legacy-building, Conversations Unearthed was born out of a desire to build unity, highlight overlooked stories, and push forward group economics in a way that feels human and honest.

This is more than a podcast — it's a movement. A space where vulnerability meets strategy, and storytelling becomes a tool for empowerment.



Amplify your Brand

Sponsorship Levels

3 Bronze Package – \$150

Perfect for small businesses looking to test the waters.

- Mention at the beginning or end of episodes
- 1 Instagram Story tag + 1 Post
- Listed in episode description with clickable link

2 Silver Package – \$300

Great for brands seeking more visibility and engagement.

- Pre-roll ad read during episodes (30–60 seconds)
- 1 dedicated Instagram Post + 1 Story with link
- Logo/brand mention in YouTube video description
- Optional product/ service shoutout if applicable
- Listed in episode description with clickable link



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Amplify your Brand

Sponsorship Opportunities

🏆 Gold Package – \$600

Full integration for maximum brand exposure.

- Custom mid-roll ad + call-to-action (up to 60 sec)
- 1 Instagram Post, 2 Stories, 1 TikTok
- Brand logo on episode promo materials
- 15-minute discovery call to align your brand with the right episode
- Featured in YouTube description + newsletter
- Optional on-camera product placement (if filmed)
- Contributor recognition on the Conversations Unearthed website (logo + link)
- Listed in episode description with clickable link
- Branded Segment based on your service or product

A La Carte

- Live Event Sponsorship – Starting at \$300
- Giveaway Collaboration – \$100
- Social Media Reels Only (No Podcast Mention) – \$75/post
- Full Campaign Bundle (3 Episodes) – Custom Pricing

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Frequently Asked Questions

1. How long does a sponsorship campaign last?

Our sponsorship packages run for 30 days, providing focused, high-impact exposure and strategic visibility within that timeframe.

2. What kind of audience does the podcast reach?

Our primary audience is engaged, diverse, and based in Richmond, VA, with growing listenership in other cities. They are interested in financial empowerment, purpose-driven conversations, and community building.

3. How do I secure a sponsorship?

Simply fill out the sponsorship inquiry form, reach out via email, or call 804-399-1641 to start the conversation. We'll work with you to select the best package and schedule.

4. What payment methods do you accept?

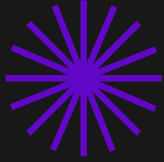
We accept payments via bank transfer, Zelle, and Cash App. Detailed instructions will be provided in the sponsorship agreement, and you will receive an invoice for your records.



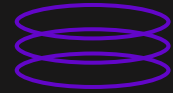
Contact Information



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Information on how to make a sponsorship commitment



Breonna Moore

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